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A Better Dermatology Appointment (1 hour)

This lecture will introduce a improved method for managing the dermatology appointment. The latest evidence based diagnostic information as well as 3 years in general practice field experience is combined to achieve an efficient and effective dermatology appointment resulting in better medicine, happier owners, and more money.

Infectious Disease Diagnosis and Management (1 hour)

The most important step in successfully treating the dermatology patient is identifying and treating the infections. This lecture will review recent developments in implementation of the diagnosis

Diagnosing and Canine Treating Allergy (1 hour)

The most recent concepts from the International Task Force for the Treatment of Canine Atopy will be presented and discussed. Treatment options will be reviewed with a focus on balancing efficacy and current economic owner concerns.

 Diagnosing and Treating Otitis without the Drama (1 hour)

This presentation will focus on treating canine and feline otitis in a practical and effective manner using a stream lined product inventory. Common potholes as well as useful tips will be discussed.

Feline Dermatology and Pruritus; a New Era (1 hour)

 New information and treatment options are forcing us to rethink how we approach the feline dermatology patient. A practical and effective approach will be presented for the diagnosis and treatment of the feline patient.

Top 10 Skin Diseases: an Update Part 1 (1 hour)

Diagnosis and treatment options will be reviewed for the most common skin diseases handled in the typical general practice.

Top 10 Skin Diseases: an Update Part 2 (1 hour)

Diagnosis and treatment options will be reviewed for the most common skin diseases handled in the typical general practice.

Inventory Control to Optimize Derm Therapy (1 hour)

Most veterinary general practices have 70% more products than what is required to practice good medicine. A simple strategy will be presented that will help participants to return to their clinics and practice better medicine with fewer dermatological products. The “Market Place” game will be presented to help clinics select flea and tick products in the new era of generics and OTC availability.

Cyclosporine Therapy in Dermatology (1 hour)

Cyclosporine therapy for dogs and cats will be reviewed. Both on and off label uses as well as tips and tricks for more successful outcomes will be presented.

Autoimmune and Immune Mediated Skin Diseases (1 hour)

The clinical features of this disease category will be reviewed. Current concepts in therapeutic options will be reviewed and discussed.