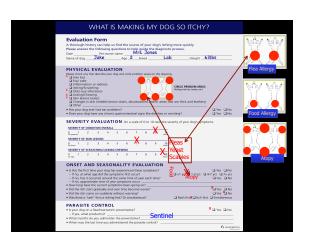


The Novartis Dermatology System Achievable Goals 15 minute appointments Better owner understanding better compliance more patience for treatment Increased Revenue Procedures, Compliance, Treatments

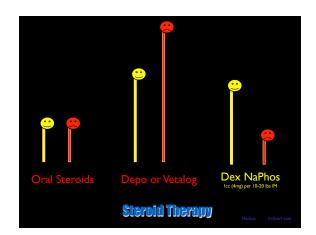






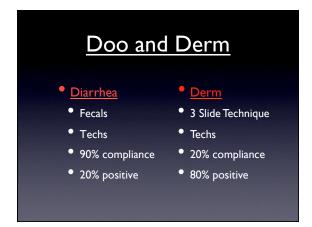


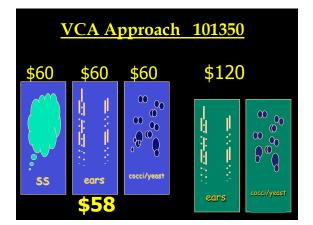




Acute Flares			
BacteriaYeast			
Fleas			
Scabiesthe allergy	itchnot.com		

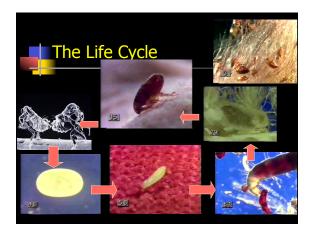












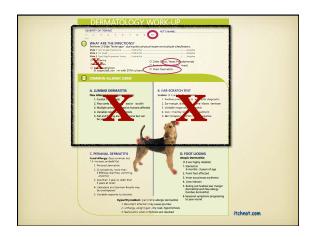
Flea Prevention Lufenuron
Pyriproxyfen

Tick Control fipronil

Whip prevention milbemycin

Imidacloprid - anecdotal resistance
Selamectin (dog) - poor flea/tick
Spinosad - vomiting/seizures
Dinotefuran - washes off
Permethrin - neurotoxin

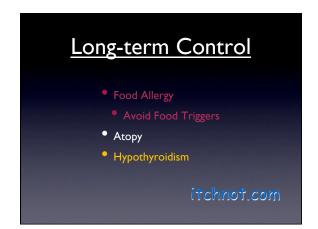
	Sentinel lufenuron	Parastar fipronil (every 2 weeks)	\$25
Sentinel lufenuron	Parastar Plus fipronil + low dose permethrin	\$25	
	Sentinel lufenuron	Preventic amitraz collar	\$20
	Intercepter	Vectra3D pyriproxyfen dinotefuran + permethrin	\$30
Intercepter	Comfortis + permethrin spinosid amitraz	\$30-40	
	Trifexis spinosid	permethrin amitraz	\$28-38
V			PetMeds
			17

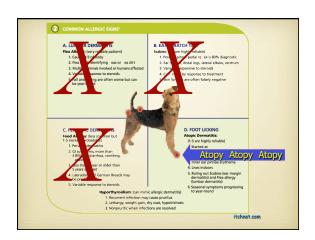




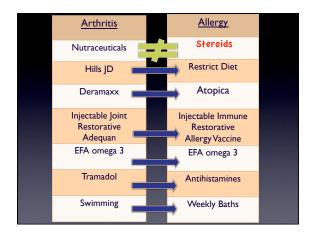












My Patients • Every 3-7 days - Bathe, Mometomax, • Wipe feet as often as possible • Antihistamines • Bedtime Benadryl • Daytime antihistamine - Zyrtec • Omega 3 EFA every 12 hours • Genesis Spray on any itchy or red spot PRN • Atopica or Allergy Vaccine or food trial or T4

